INFORMATION PACK

COVID-19 Vaccines Multicultural Outreach

February 2022



www.health.gov.au











CONTENTS

<u>Introduction</u>	3
<u>Latest updates</u>	4
In this pack	6
What you can do to help	7
<u>Key messages</u>	8
<u>Video</u>	11
<u>Audio</u>	13
Social media resources	14
<u>Poster</u>	17
<u>Infographic</u>	18
<u>Fact sheets</u>	19
Additional resources	20
How to use social media assets	21





INTRODUCTION

The Department of Health is committed to making information about COVID-19 vaccines available to everyone in Australia, including culturally and linguistically diverse communities. This stakeholder pack includes translated communication resources on the latest COVID-19 vaccine information.

You are receiving this pack because you are a key stakeholder with important connections in your community. We encourage you to share the resources in this pack across your networks. Through your help and support, we can ensure the community stays informed about COVID-19 vaccines through official sources.





LATEST UPDATES

COVID-19 vaccine rollout

COVID-19 vaccine booster doses are available for everyone aged 16 and over who completed their primary course of COVID-19 vaccination at least three months ago.

On December 24, 2021, the Australian Technical Advisory Group on Immunisation (ATAGI) recommended that the booster dose interval be shortened from four months to 3 months on 31 January, 2022. This was in response to the increased likelihood of transmission due to the Omicron variant. ATAGI's full statement is available on the Department of Health's <u>website</u>.

On 3 February, 2022, ATAGI recommended that young people aged 16 - 17 years receive a booster dose of COVID-19 vaccine at least three months after their primary course vaccination.

People aged 16 and over who are severely immunocompromised and have received a third dose of COVID-19 vaccine should receive an additional booster dose in line with the general population.





LATEST UPDATES

COVID-19 vaccine rollout

On 24 January, 2022, ATAGI recommended the use of Novavax as a primary course of COVID-19 vaccination in people aged 18 years and over. ATAGI's full statement is available on the Department of Health's <u>website</u>.

People aged five and over who are severely immunocompromised should get a third dose of their COVID-19 vaccine as part of their primary course of vaccination.

On 11 February 2022, ATAGI recommended a change to the definition of COVID-19 vaccine status from 'fully vaccinated' to 'up to date'. To be considered up to date with COVID-19 vaccination, you must have had all the doses recommended for your age and health needs. Read <u>ATAGI's statement</u> on defining 'up-to-date' status for COVID-19 vaccination.

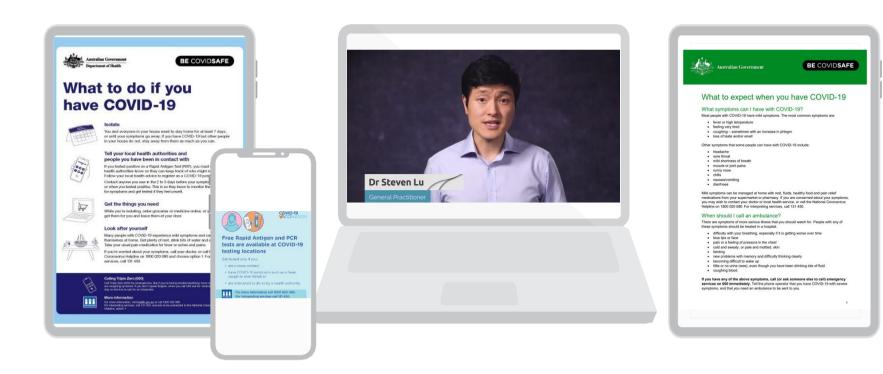
Please continue to check the Department of Heath's <u>translated web pages</u> on COVID-19 vaccines for new in-language information and resources, including updates to the COVID-19 vaccine rollout.





IN THIS PACK

This pack contains translated resources with information about COVID-19 booster doses and third doses, information for parents and guardians about vaccination of children aged 5 to 11, information about living with COVID-19, and other videos, audio, posters, social media assets and fact sheets on COVID-19 vaccines.







WHAT YOU CAN DO TO HELP



Share the email with the link to download this stakeholder pack with your network.



Share the resources in this stakeholder pack with your community by posting on social media platforms or messaging apps such as WhatsApp, Viber, WeChat, KakaoTalk or Facebook Messenger.



Print fact sheets and posters and display in your place of work, or community and migrant centres.



Encourage your community to get vaccinated to protect themselves, their families and communities.





KEY MESSAGES

COVID-19 vaccines

- The Australian Government has started rolling out COVID-19 vaccine booster doses to young people aged 16 and 17 who have completed their primary course vaccination at least 3 months ago.
- A booster dose ensures your protection against COVID-19 is stronger and longer lasting.
- All individuals aged 16 years and over are recommended to receive a COVID-19 vaccine booster dose to maintain an "up-to-date" vaccination status.
- This booster dose is now recommended from three months after the last primary dose. This is called the 'due date'.
- Children aged 5 11 years can get their COVID-19 vaccine now.
- There is no evidence that COVID-19 vaccines lead to future infertility in children.





KEY MESSAGES

Living with COVID-19 and testing

- If you have COVID-19 symptoms, you should get tested even if they are mild.
- Rapid antigen tests (RATs) and polymerase chain reaction (PCR) tests are available at testing locations.
- If you are a concession card holder, you are entitled to 10 free rapid antigen tests over a three month period.
- If you test positive for COVID-19, you should isolate immediately.
- Mild symptoms can be managed at home with rest, plenty of fluids, healthy food and pain relief medications.
- If you have serious symptoms such as difficulty breathing, call an ambulance by dialing 000.





KEY MESSAGES

Learn More

- It is important to stay informed about COVID-19 updates through official sources.
- If you want to talk to someone about COVID-19 vaccines, call the National Coronavirus Helpline on 1800 020 080. The hotline is available 24 hours, seven days a week. For phone interpreting services, call 131 450, and ask to be connected with the National Coronavirus Helpline.
- You can find more information at the Department of Health's website. The website has translated resources in 63 languages: www.health.gov.au/covid19-vaccines-languages
- You can also speak with your doctor.





VIDEO

Doctors answer commonly asked questions about COVID-19

In this video series, doctors answer commonly asked questions about COVID-19 in 19 languages.







VIDEO

5 to 11s can now receive their COVID-19 vaccine

This video encourages parents and guardians of children aged 5 to 11 to book their COVID-19 vaccine and is available in Arabic, Cantonese, Korean, Mandarin and Vietnamese.



Click here

to access the translated resource page





AUDIO

5 to 11s can now receive their COVID-19 vaccine



This radio advertisement encourages parents and guardians of children aged 5 to 11 to book their COVID-19 vaccine and is available in 32 languages.

Click here

to access the translated resource page



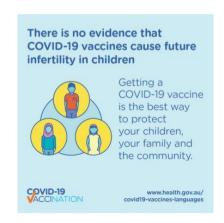


SOCIAL MEDIA RESOURCES

Children aged 5 to 11 and COVID-19 vaccines

These social tiles provide information about COVID-19 vaccines and children aged 5 to 11.

The images are available in 63 languages on the Department of Health's website.



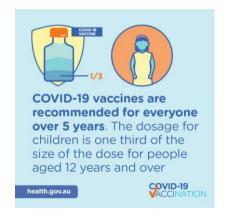
There is no evidence that COVID-19 vaccines cause future infertility

Click here
to access the translated resource
page



Children aged 5 years and over can get their COVID-19 vaccine now

Click here
to access the translated resource
page



Vaccine dosage size for children aged 5 to 11 years





SOCIAL MEDIA RESOURCES

COVID-19 vaccine booster doses

These social media images provide information about the importance of COVID-19 booster doses, and advice for people who are immunocompromised. The resources are available in 63 languages.



Can I still get COVID-19 after getting the vaccination?





Why you need a COVID-19 vaccine booster dose





SOCIAL MEDIA RESOURCES

COVID-19 resources

These social tiles provide information about testing for COVID-19, how to look after yourself if you test positive, and when to call emergency services (000).

The images are available in 63 languages on the Department of Health's website.



Look after yourself while you're isolating at home

Click here
to access the translated resource
page



Call triple zero in an emergency





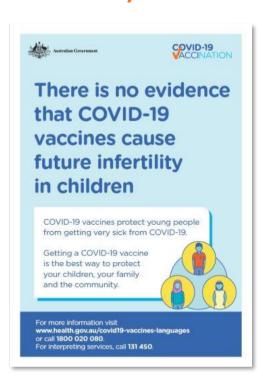
Free Rapid Antigen and PCR tests are available





POSTER

There is no evidence that COVID-19 vaccines cause future infertility



This poster explains that there is no evidence that COVID-19 vaccines cause future infertility in children.

This infographic is available in 63 languages on the Department of Health's website.

Click here

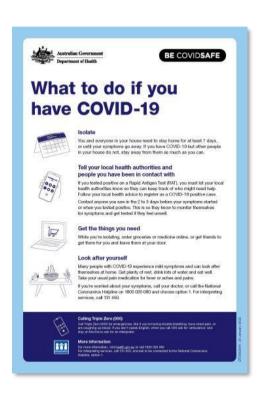
to access the translated resource page





INFOGRAPHIC

Steps to take if you have COVID-19



This infographic provides step by step advice explains what you should to do if you test positive for COVID-19.

This infographic is available in 63 languages on the Department of Health's website.

Click here

to access the translated resource page





FACT SHEETS

Getting tested for COVID-19 and what you can expect if you test positive

These fact sheets provide information about getting tested for COVID-19, what to do if you test positive, and what to expect when you have COVID-19. The resources are available in 63 languages.



Getting tested for COVID-9

Click here
to access the translated resource
page



Information for people who test positive to COVID-19 or are close contacts

Click here
to access the translated resource
page



What to expect when you have COVID-19





ADDITIONAL RESOURCES

Health Direct fact sheet - What to do if you have COVID-19

This fact sheet, developed by Health Direct, explains what you should do if you test positive for COVID-19.

This fact sheet is available in 15 languages on the Health Direct website.

Arabic Khmer

Assyrian Korean

<u>Bengali</u> <u>Punjabi</u>

Chinese Simplified Serbian

Chinese Traditional Spanish

Greek Turkish

<u>Hindi</u> <u>Vietnamese</u>

<u>Italian</u> <u>English</u>







HOW TO USE SOCIAL MEDIA ASSETS

Information on this page outlines how social media assets can be used. Follow these simple steps to upload your post:



Choose the resource in the stakeholder pack that you would like to download and click on the link.



Go to your preferred language, click the download button and the resource will save to the download folder on your device.



Check your download folder for the resource and move it to a personal folder or onto your desktop for easy access.



Open any of your social media accounts such as Facebook, Instagram, Signal or Whatsapp and upload the resource from your chosen folder.



You can use the information in this pack to write a post to go with the image.

Tips



- You can adapt the key messages to write your post in a way that is appropriate for your community.
- Deliver the message in a helpful way that encourages your community to share your post.





HOW TO SHARE A GIF ON SOCIAL MEDIA

A GIF is an animated image that can be used on social media platforms like Facebook. Information on this page outlines how to share a GIF.



Choose the GIF in this stakeholder pack that you would like to download and click on the link.



Go to the language you would like, click the download button and the GIF will save to the download folder on your device.



Open your Facebook profile and navigate to the status box.



In the status box, click on "photo/video" and select your saved GIF.



Use the key message provided in this pack to write a post with the GIF.



Once you are all done, and your GIF is uploaded, click Share.

For further information visit www.health.gov.au/covid-19-vaccines-languages

To find a vaccination clinic visit www.australia.gov.au



www.health.gov.au



