

RADIO SCRIPT

CLIENT: National Prescribing Service

PRODUCT/SERVICE: Quality Use of Medicines (QUM)

JOB DESCRIPTION: Promotion of QUM campaign in Italian and Chinese communities

LENGTH: 45 seconds

DATE: 21.08.08

VERSION #2 ITALIAN

| | |
|---|--|
| <p>PATIENT (Female Voice – 50+ years)</p> | <p>Doctor Rossi, I keep a list of my medicines but I'm not sure about including my multivitamins?</p> |
| <p>DOCTOR (Male Voice)</p> | <p>Maria, your medicines list should include important information about <i>all</i> your medicines, this includes vitamins.</p> <p>I need to know about <i>everything</i> you take. This will help minimize harmful interactions from your medicines.</p> <p>You should always follow the directions that I or your Pharmacist give you on how to take your medicines. Ask us questions if you are unsure.</p> |
| <p>ANNOUNCER:</p> | <p>Get to know your medicines.</p> <p>To find out more talk to your doctor, pharmacist, or visit the National Prescribing Service website at www.nps.org.au</p> <p>The National Prescribing Service is independent, not for profit and funded by the Australian Government Department of Health and Ageing.</p> |