

RETAILER FACTSHEET

How to display the compulsory warning signs

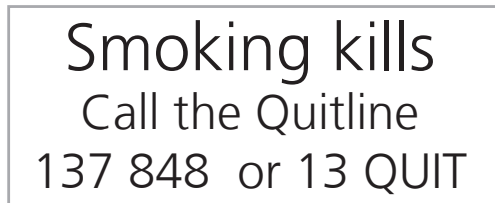
This factsheet provides information for tobacco retailers about displaying the new health warnings and other notices in retail outlets from which tobacco products are sold, including vending machines, under the *Public Health (Tobacco) Act 2008* and *Public Health (Tobacco) Regulation 2009*.

1. Health warning at point of sale

A health warning sign must be conspicuously displayed at the point of sale of tobacco products. It must be clearly visible to customers, so no part of the sign should be obstructed. If there is no room on the wall or display case, then the sign may be suspended from the ceiling. If you find that the standard sign does not fit in the space you have available, you may have your own sign made, as long as it complies with the following requirements:

- ✓ black writing on a white background;
- ✓ between 50 and 100cm wide and have an area not less than 2000cm²; and
- ✓ text size and empty space in similar proportions to the standard sign.

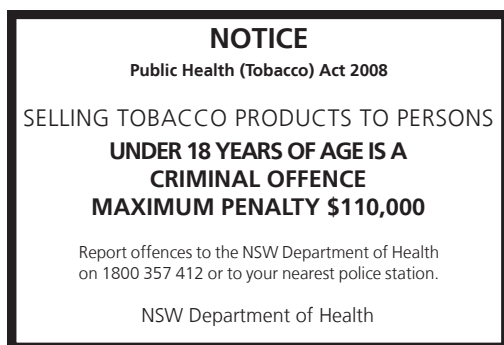
The health warning is illustrated in Form 1 in Schedule 1 of the *Public Health (Tobacco) Regulation 2009* and is shown below.



2. Notice regarding sales to minors at point of sale

The notice states that it is illegal to sell tobacco products to persons under the age of 18 years. This sign must be conspicuously placed in any shop or retail outlet from which tobacco products are sold at the point of sale of those products. This means that the *Public Health (Tobacco) Act 2008* notice must be displayed wherever customers pay for their purchases.

This sign must be clearly visible and clearly legible. The sign must be at least 15cm high and 21cm wide, with black text on a white background in the form illustrated in Schedule 2 of the *Public Health (Tobacco) Regulation 2009*.



3. Other health warnings at point of sale

The other health warning signs *Smoking is addictive* and *Need help to quit smoking?* must be used in addition to the *Smoking Kills Call the Quitline 137 848 or 13 QUIT* sign when there is a tobacco sales unit adjoining or adjacent to an area to which members of the public have access and which has transparent surfaces through which members of the public may see tobacco products. One of these health warning signs must be prominently displayed on each transparent surface that faces towards the public area. Where there is more than one transparent surface area and more than one sign is required the different signs must be used in approximately equal numbers.

These health warnings must be:

- ✓ black writing on a white background;
- ✓ between 50 and 100cm wide and have an area not less than 2000cm²; and
- ✓ text size and empty space in similar proportions to the standard sign.

The health warnings are illustrated in Form 2 and Form 3 in Schedule 1 of the *Public Health (Tobacco) Regulation 2009* and are shown below.

Smoking is
addictive
Call the Quitline
137 848 or 13 QUIT

Need help to quit
smoking?
Call the Quitline
137 848 or 13 QUIT

4. Statement as to point of sale of tobacco on retail premises

Retailers can put up signs to inform customers of the cash register that is being used for tobacco sales as long as:

- ✓ they sell products other than tobacco products, non-tobacco smoking products or smoking accessories; and
- ✓ the shop or retail outlet has more than one cash register.

The sign must conform to the following requirements: wording of **“Tobacco sold at this cash register only”**, black lettering on a white background and be no larger in size than 60 point type, and the total sign size no larger than 21cm high X 30 cm wide (A4). Retailers can make their own signs as long as they meet the requirements set out in Clause 19 of the *Public Health (Tobacco) Regulation 2009*.

**Tobacco sold
at this cash register
only**

This sign is not compulsory.

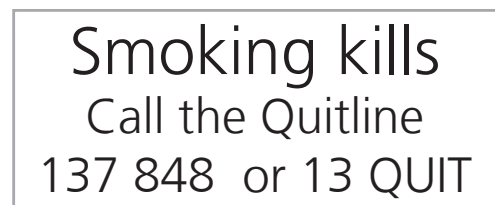
Retailers may put up more than one of these signs (for example to aid in queue formation) but alongside each such sign the retailer must also display a sign of the form prescribed in Form 1, Schedule 1 of the *Public Health (Tobacco) Regulation 2009 (Smoking Kills Call the Quitline 137 848 or 13 QUIT)*.

5. Signs on vending machines

Tobacco vending machines may only be placed in restricted areas of liquor licensed premises such as in pubs, and in bar or poker machine areas of clubs. Tobacco vending machine operators are required by law to prominently display the following signage on the front of all tobacco vending machines:

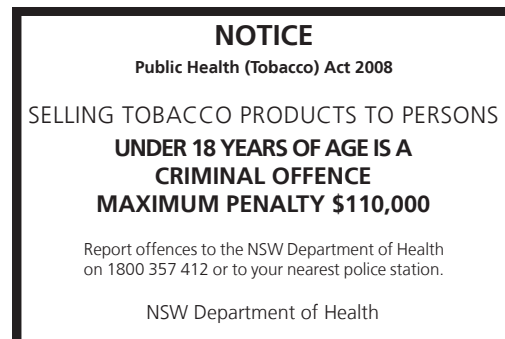
- ✓ **Smoking Kills Call the Quitline 13 7848 or 13 QUIT**
 - ✓ black writing on a white background
 - ✓ have an area not less than 1000cm²
 - ✓ text size and empty space in similar proportions to the standard sign

The health warning is illustrated in Form 1 in Schedule 1 of the *Public Health (Tobacco) Regulation 2009* as shown below.



- ✓ **Notice regarding sales to minors at point of sale**
 - ✓ black text on a white background
 - ✓ at least 15cm high and 21cm wide

The sales to minors warning sign is illustrated in Schedule 2 of the *Public Health (Tobacco) Regulation 2009* as shown below.



Where do I get these signs?

These signs are available free of charge to retailers following notification via the Government Licensing Service available at www.licence.nsw.gov.au.

Signs can also be obtained by contacting the Resource Distribution Unit on (02) 9879 0443 or via email: tobinfo@doh.health.nsw.gov.au.

Further information

For further information about the tobacco control reforms, please access the NSW Health website: www.health.nsw.gov.au or call the Tobacco Information Line on 1800 357 412.

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