





## Actions

**ACTIONS** Identifies some of the things that are already prioritizing patients' time. How to engage others in meaningful change



	Anatomy of change	Physiology of change
Definition	The shape and structure of the system; detailed analysis; how the components fit together	The vitality and life-giving forces that enable the system and its people to develop, grow and change
Focus	Processes and structures to deliver health and healthcare	Energy/fuel for change
Leadership activities	<ul> <li>measurement and evidence</li> <li>improving clinical systems</li> <li>reducing waste and variation in healthcare processes</li> <li>redesigning pathways</li> </ul> Source: Bernard Crump & Helen Bevan	<ul> <li>creating a higher purpose and deeper meaning for the change process</li> <li>building commitment to change</li> <li>connecting with values</li> <li>creating hope and optimism about the future</li> <li>calling to action</li> </ul>

### **Dominant approach**

Power through hierarchy

Mission and vision

Making sense through rational argument

Leadership-driven (top down) innovation

Tried and tested, based on experience

**Transactions** 

### **Emerging direction**

Power through connection

Shared purpose

Making sense through emotional connection

Viral (grass-roots driven) creativity

"Open" approaches, sharing ideas & data, co-creating change

Relationships



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efforts are driven

from this side

Relationships



# Strategy What?



Shared understanding leads to **Action** 



Source: Marshall Ganz



## Locally developed videos

## **Nottingham University Hospitals**



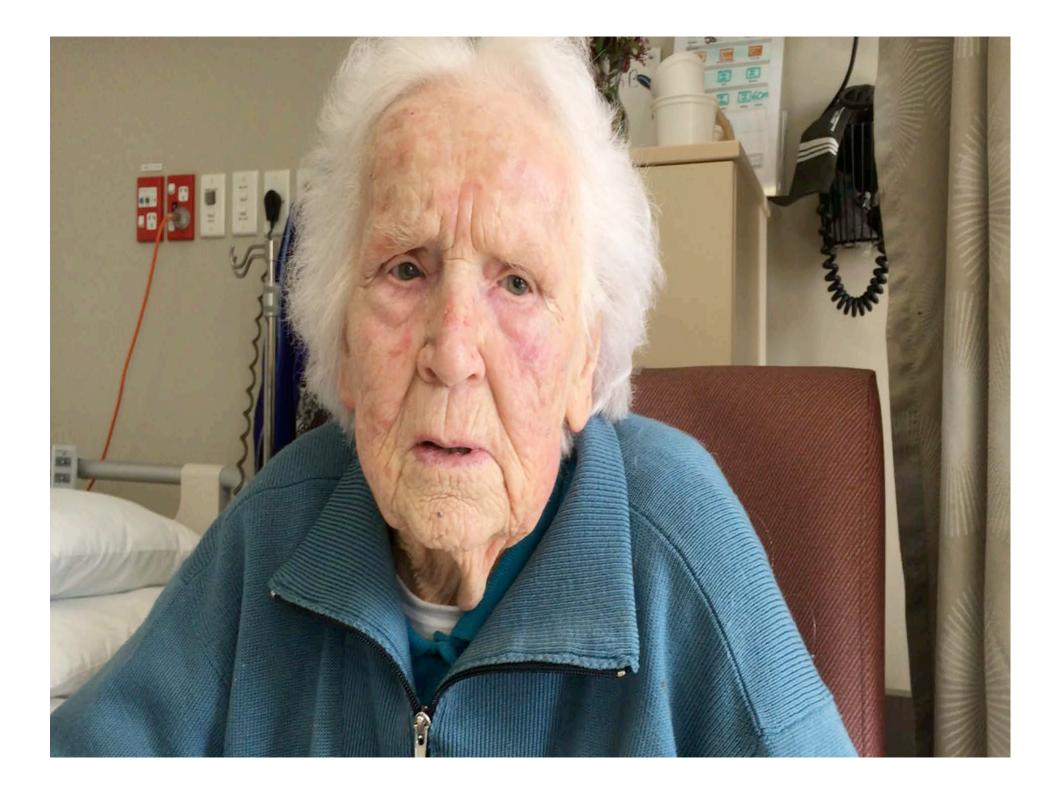
https://www.youtube.com/watch?
v=gKTNWwMw898

#### **South Warwickshire**

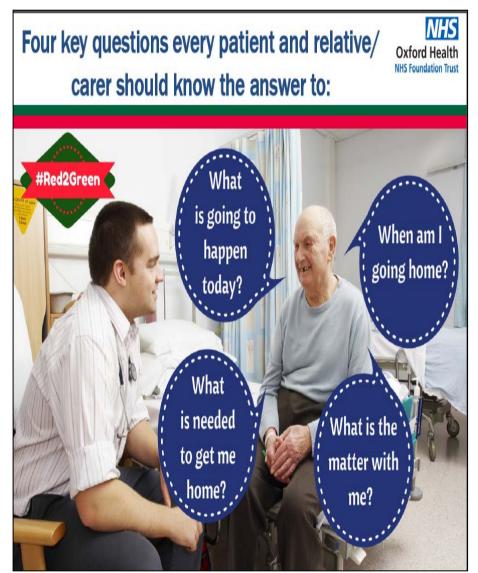


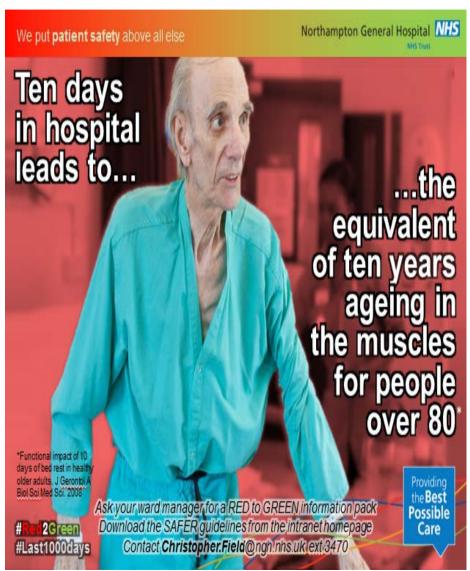
https://www.youtube.com/watch?
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## Locally developed posters





### YOU ARE WHAT YOU WEAR



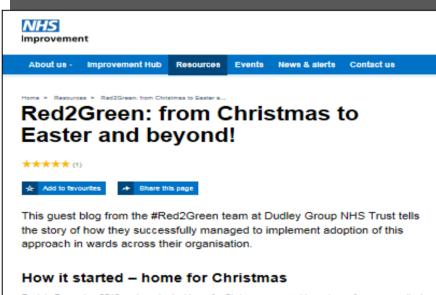
#EndPJparalysis

better

February 2017

@PeterKennell

## Sharing good practice



Back in December 2016 we launched a Home for Christmas event with a primary focus on medical wards.

The aim of the week was to introduce the concept of #Red2Green bed days. As you may know by now, red days are days in which patients' care is not progressed through any positive interventions, whilst a green day is one in which actions occur that proactively progress patient care. The key message in #Red2Green for us is patient safety, and the positive by-products of more green days are reduced risk and improved patient flow.

Our first task was to get the message out across the trust. We created screen savers and posters to drive home the message of "a red day is a wasted day". Our ward champions made sure that everyone on the ward understood the quality aspects of the initiative. Our champions also reassured teams that 'red days' didn't mean penalties or performance management for staff – our whole #Red2Green approach has been about changing behaviours, not mandating targets.

Data from the week illustrated that the top three reasons for delay in the patient pathway were internal. Additionally, analysis of discharges during the week showed that whilst there was a slight increase in morning discharges the majority of discharges were happening later in the day with 82% of all discharges taking place after midday due to waits for review, take home medications and transport issues.

University Hospitals of North Midlands (UHNM)

University Hospitals of North Midlands NHS

## The SAFER Bundle Supported by #Red2Green Our Journey

#### Background

At UHNIM, we started our SAFER implementation journey in November 2016. We had previously introduced the SAFER Patient Flow Bundle some years ago and more recently our Exemplar Ward Programme based on the SAFER Bundle.

#### Method

As a health system widely understood to be under significant pressure, and with support from ECIST and an investment in PwC manpower and resources we opted for a "big bang" implementation. The PwC "Perform" management change system was used, it focused on visual management and supported implementation of SAFER and the red 2 green day tool, simultaneously across 17 inpatient, adult medical wards.

#### Launch Event

A launch event was held in November 2016 for the Medical Division. Delegates included, Sisters and Charge Nurses, Discharge Facilitators, Directorate Managers, nursing staff, Senior Pharmacists and therapists. Speakers from the UHNM Executive Team and ECIP described the goals and rationale for implementing SAFER and delegates were encouraged to describe where improvements could be made in their areas.

#### Our Approach

All wards were assigned a member of the project team to support their journey.

Visual management tools were introduced and in the majority of cases a simple white board was used to record all necessary information.

The ECIP Rapid Improvement Guides were used as a benchmark to develop a best practice approach where required.

#### MDT Board Rounds



& SAFER - Caring for ALL our patients

In most areas board rounds were already well established but within the first phase of the roll out key essential board round criteria were agreed and implemented. These included;

- · Attendance by representatives of the MDT
- A regular 9am start and 20 minute duration
- · Consultant/SPR led
- · EDDs established and reviewed
- · Prioritisation of patients for the ward round (sick, home, other)
- · Board round actions identified, allocated and tracked

PROUD 10

https://improvement.nhs.uk/improvement-offers/red2green-campaign/resources/



## Blogs and case studies



Mark Cubbon, our regional Chief Operating Officer, discusses how the Red2Green approach is helping reduce unnecessary delays for patients across the Midlands and East of England and why it's gaining momentum on social media.

I would hope by now that many of you have heard about <u>Red2Green</u>. Perhaps your trust has introduced it already, is planning to implement it, or maybe you've seen the growing number of colleagues discussing the benefits at events or on social media.

Whatever your current understanding of the approach, here's five reasons why we're so keen to support its adoption across the Midlands and East of England and beyond.

#### 1. Red2Green is so easy to adopt

Developed by Dr Ian Sturgess, the premise of Red2Green is simple: a patient's time is the most important currency in healthcare.

'Red days' are defined as those days that fail to contribute to a patient's discharge from hospital. By working better together, we can reduce red days in favour of value-adding 'green days'.

Green days are where a patient receives an intervention that supports their care pathway out of hospital and into the best setting for their needs.



This content has been submitted to our website by a member of our user community.

#### Early days

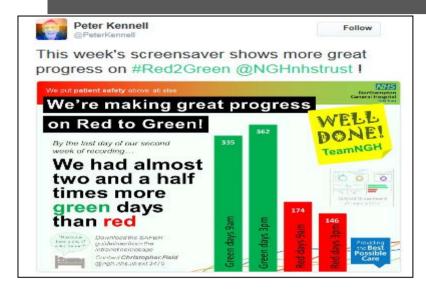
Who would have known that a visit from Brian Dolan to Nottingham University Hospitals NHS Trust (NUH) late in 2016 would lead to an international call to action?

Brian had visited NUH to talk about his #last1000days work, and following his talk I asked staff what we could do to value patient time and they suggested we get more patients dressed. This created a good amount of discussion at the time and later that evening Brian, via Twitter, discussed pyjamas as a uniform for patients. He sent this tweet to myself and Tim Gillatt on November 6 2016.

Nursing was born in the church and raised in the army, so leaving patients in pyjamas is their 'uniform' #Letsfixthat



## **Social Media**









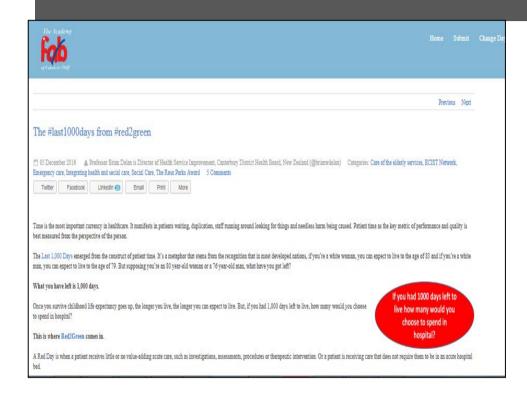




## Social media infographics



## **Blogs and Poems**







deliver the triple aim, identified in the Five Year Forward View, resulting in better outcomes

health

and experiences for patients, as well as making better use of resources.

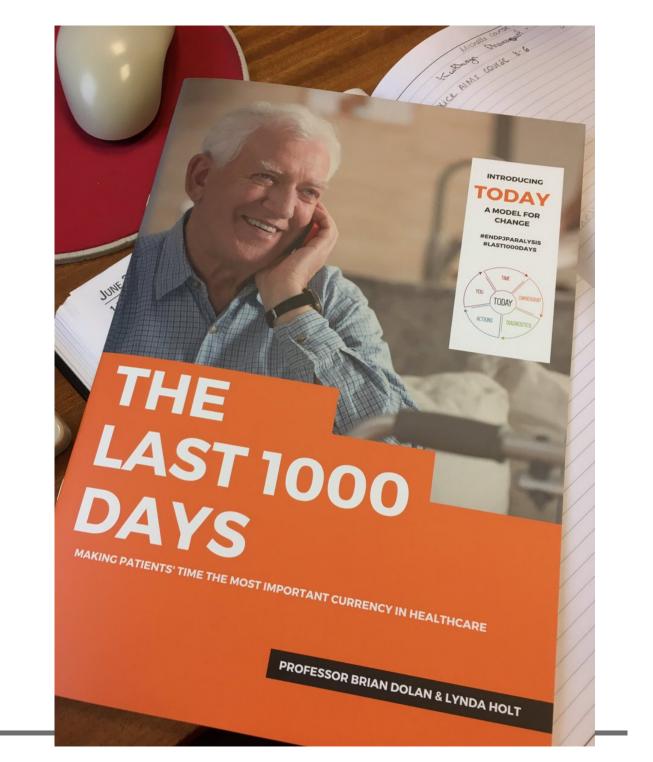


## Keeping active while you are in hospital

Information for patients, family members and carers



safer **faster better** #endPJparalysis





### CREATING ENERGY FOR ACTION

 Give followers credit because there is no movement without followers

Forget perfection. Embrace reality

 Never underestimate the power of giving people permission to act











































## Let's End PJ Paralysis



Don't leave your identity at the door, keep it with you.

#endPJparalysis

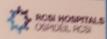








BEAUMONT HOSPITAL



### Let's End PJ Paralysis

Don't leave your identity at the door, keep it with you





- Loss of muscle strength
- · Longer stay in hospita
- High risk of infectior



- Quicker recover
- Maintain normal routin
- · Return home sooner

Get dressed – Get moving!

#endPJparalysis

Original produced by the Cambridge University Hospitals Communications team

### Blog

#### Valuing patients' time

🗎 24 November 2017 🏖 Professor Jane Cummings

Nursing, midwifery and care Winter news and advice



The Chief Nursing Officer for England previews a new winter framework aimed at ensuring patients do not spend any time longer than they need to in hospital:

### Blog

### We should all support #EndPJparalysis

🗎 23 February 2017 🏖 Professor Jane Cummings

Nursing, midwifery and care

The Chief Nursing Officer for England backs a new campaign to get patients out of their pyjamas and up and out of bed:

Many of you will have seen or heard about an article I wrote which was published in the Daily Telegraph in December.

The focus of the piece was to highlight how nursing, midwifery and care staff have a significant role to play in transforming the provision and delivery of care across different settings.







# The impact of #endPJparalysis

Ward C4 Trauma & Orthpaedic Ward, Nottingham University Hospitals, England

- 37% reduction in falls
- 86% reduction in pressure ulcers
- 80% reduction in patient complaints
- 1.5 day reduction in length of stay (spot audit)

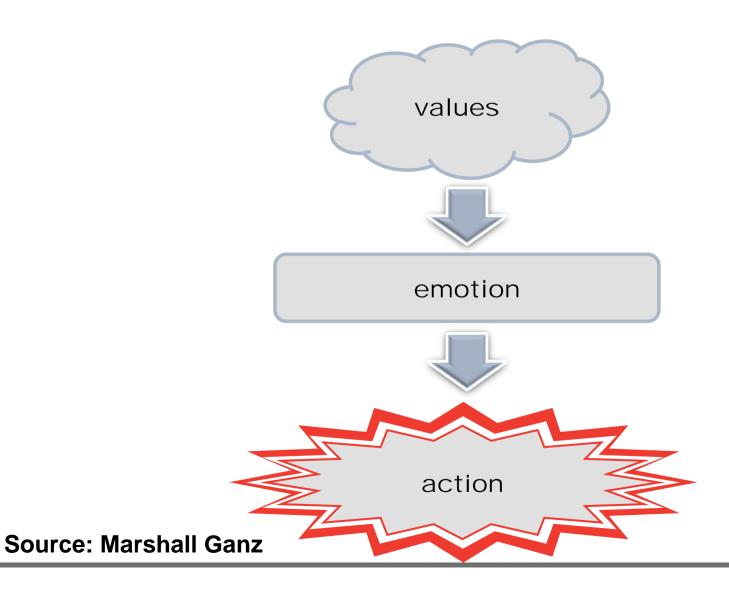


# Since introducing #End paralysis

30% more patients are up and dressed by 12 pm each day in St James' Hospital, Dublin.



### If we want people to take action, we have to connect with their emotions through values





DAY ONE	Your Total Hip/Knee Replacement Daily Goals HEALTH			
Physios will get you out of bed and give you exercises to do	DAY TWO	Patients tick the box when daily goals are met	Patient Name	·
Ensure your nurse knows if you are feeling sick or have pain	encouraged to walk around today	You should be walking 3 times around the ward per day!	DAY FOUR  1	DAY FIVE  1 Goodbye
You will have an X-Ray of your hip today, and a blood sample will be taken	You will be assessed today and your discharge plan or rehab pathway will be confirmed		Don't be a bed bug! Walk 3 times around the ward per day!  As you will be going home tomorrow you will need to organise the following (tick once completed):	You will need to leave the ward by 10am  2  You will pick up your
You will be helped to wash or shower   S  You will be wearing compression stockings or	You will be sitting out of bed at meal times and eating a full dinner	You will be WALKING to the toilet and showering independently where possible  3  Let the nurse know if you have	TRANSPORT HOME  DRUGS FOR HOME  EQUIPMENT FOR HOME  OUTPATIENT	medication from pharmacy  3  Remind the nurse if you brought your own medications
tubigrip to reduce swelling.  The tube will be removed from your leg	You will have a shower today  Your catheter will be removed at 2400	passed urine and if you need something to help you go to the toilet	APPOINTMENT  If you require rehab you may be transferred today	or valuables into the hospital so we can return them.  4 Your wound dressing will be attended to
Reached your daily goals?  Yes No  If no why?	Reached your daily goals?  Yes No If no why?	Reached your daily goals?  Yes No If no why?	Reached your daily goals?  Yes No If no why?	Reached your daily goals?  Yes No  If no why?

## Simple vs Complex discharge

 Majority of discharges of older people with frailty can be kept simple

 They become complex due to deconditioning and risk averse over assessment.

 Most (over 80%) of admitted older people with frailty have 'non- catastrophic illness'. The 'catastrophes' occur due to the 'waiting' in the system.

