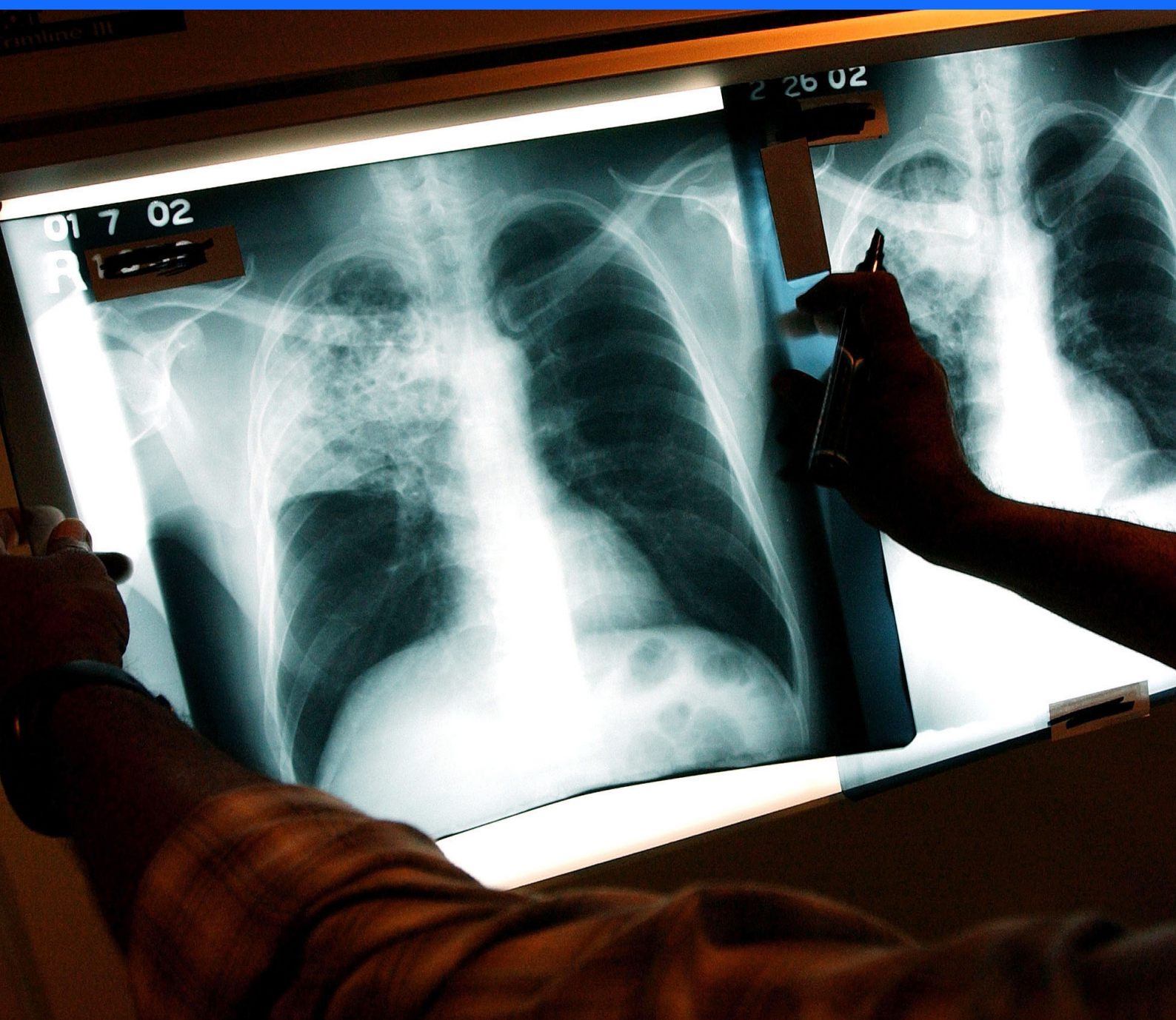


Tuberculosis Conference 2023

Sponsorship Prospectus



Delivering world class TB care

The NSW TB Conference 2023 provides an opportunity to present the latest evidence, research and on-the-ground experience in managing TB to health professionals. The agenda will include topics such as the new multidrug resistant TB regimens; TB drugs, including drug-safety monitoring, management and pharmacokinetics; TB-HIV coinfection management; testing and management of latent TB infection; practical aspects of whole genome sequencing of *Mycobacterium tuberculosis*, as well as new research being undertaken.

The event provides a unique opportunity to reach a cross-section of health professionals working across TB in the NSW, and other TB programs in Australia and New Zealand including medical specialists, nurse practitioners, clinical nurse consultants and registered nurses, laboratory staff, pharmacists and researchers from Australasia.

Audience

At the last conference in March 2018, 133 attendees gathered for the NSW TB Conference, with approximately 70% consisting medical and nursing personnel working on the ground in NSW TB services. Prior to the cancellation of the conference in March 2020 due to the covid-19 pandemic, there were 178 registered participants from Australia, New Zealand and Japan. Medical attendees included representation from respiratory medicine, infectious diseases, paediatrics, public health and a small number of general practitioners. Other attendees included laboratory staff, pharmacists, and public health specialists along with a small number of people involved in TB research.

In March 2023, the NSW TB Conference will be a hybrid conference with both in-person and virtual options. It will be open to attendees from TB services in all Australian jurisdictions and New Zealand. We anticipate the conference will bring together up to 150 health professionals working in TB and will make it the largest networking opportunities for clinicians interested in TB in Australia and provides a showcase opportunity for sponsors.



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About

Date

Thursday/Friday 16/17 March 2023

Venue

NSW Ministry of Health

Level 1

1 Reserve road, St Leonards NSW 2065

Time

Conference:

Thursday/Friday 16/17 March
8:30am-4:30pm

Network function:

Thursday 16 March 4:30pm-6:30pm

Top three reasons to sponsor the NSW TB Conference 2023

1. The NSW TB Conference has a direct audience of up to 150 health professionals working in tuberculosis from Australia and New Zealand, with exposure to a wider workforce of an additional 100 people.
2. Display and promote your organisation at the venue.
3. Advertise and promote your organisation in written and email communication and on the conference website pre, during and post the NSW TB Conference 2023.

Sponsorship opportunities



Sponsorship opportunities

We are offering a variety of sponsorship opportunities for organisations to partner with NSW Health to strengthen and build relationships across tuberculosis services in the NSW public health sector and wider. This is a unique opportunity to generate brand awareness and interact with delegates through the sponsorship opportunities outlined below:

Gold: Network function naming rights \$15,000 (1 only)	Silver: Exhibiting sponsor \$5,000	Bronze: Brand logo promotion \$2,000
<p>Brand visibility across the conference:</p> <ul style="list-style-type: none"> Naming rights for the networking function to be held Thursday 16 March from 4:30-6:30pm Logo on screen at commencement and during program breaks Organisation logo on the conference program Organisation logo displayed intermittently on function centre screens Display table/space up to 2 x 2m in the poster space Opportunity to provide up to three (3) inserts for the conference satchels (150 to be supplied) 	<p>Brand visibility across the conference:</p> <ul style="list-style-type: none"> Logo on screen at commencement and during program breaks Organisation logo on the conference program Organisation logo displayed intermittently on function centre screens Display table/space up to 2 x 2m in the poster space Opportunity to provide up to two (2) inserts for the conference satchels (150 to be supplied) 	<p>Brand visibility across the conference:</p> <ul style="list-style-type: none"> Logo on screen at commencement and during program breaks Organisation logo on the conference program Organisation logo displayed intermittently on function centre screens Opportunity to provide up to two (2) inserts for the conference satchels (150 to be supplied)
Exposure of your logo and web link on the NSW TB Conference 2023 website pre, during and post conference	Exposure of your logo and web link on the NSW TB Conference 2023 website pre, during and post conference	
Verbal acknowledgement by MC during welcome and closing address	Verbal acknowledgement by MC during welcome and closing address	Verbal acknowledgement by MC during welcome and closing address
Conference registration for up to four (4) organisation representatives	Conference registration for up to two (2) organisation representatives	Conference registration for one (1) organisation representative

Organisations must be aware of and comply with the NSW Health Sponsorship policy directive (PD2005_415).

Terms and conditions

This document contains the standard terms and conditions for participating in the NSW TB Conference 2023 that form part of the contract. It should be read in conjunction with the NSW TB Conference 2023 Sponsorship Prospectus.

The contract

- The term "Organiser" refers to the NSW TB Program.
- The term "Sponsor" includes any person, firm, company or corporation and its employees and agents identified in the Expressions of Interest form or other written request for sponsorship.
- A "contract" is formed between the Organiser and Sponsor when the Organiser accepts written confirmation of the sponsorship agreement from the Sponsor and receives 100 per cent of the total amount owing as payment in full.
- The Organiser may cancel the contract at its discretion if the full amount is not obtained by the due date of the invoice. The Organiser will generate an invoice upon written confirmation of the sponsorship agreement from the Sponsor. Additionally, the Organiser reserves the right to cancel the contract, in which case the Organiser will return the amount paid in full.
- The Organiser's functions will continue to be carried out fully and impartially, notwithstanding the existence of the sponsorship agreement and any attempt by the sponsor to influence the sponsored organisation's functions will result in an automatic review or termination of the agreement.

Conditions of Payment

- Payment in full (100%) is required within 30 days of confirmation of your sponsor agreement. On receipt of confirmation, a tax invoice will be forwarded to you. All sponsorship must be fully paid for within 30 days unless otherwise negotiated at time of signing.

The application

- The Organiser reserves the right to refuse application or prohibit any Sponsor from participation without assigning a reason for such refusal or prohibition.

Prohibited sponsorship and conflicts

- NSW Health will only enter into sponsorship arrangements with reputable organisations whose public image, products and/or services are consistent with the principles, vision and goals of the NSW Government. Potential sponsors will have a sound reputation with NSW Government, as well as a good performance record for any past sponsorship.

- NSW Health will not consider sponsorship partnerships with organisations that:
 - Have an alignment to political or religious organisations
 - Promote gambling
 - May be construed as discriminatory
 - Could be detrimental to public health and safety
 - Promotes or encourages alcohol or any substance abuse.
- Tobacco products: NSW Health specifically prohibits any sponsorship with a company that owns, controls or is involved with the manufacture and production or promotion of tobacco-related products, which includes cigarettes, cigars and pipes. All NSW Health sponsors are required to certify they are not involved with the production, manufacture or promotion of tobacco and tobacco related products, including cigarettes and cigars.
- Other conflicts: other potential conflicts may arise between the mission and goals of NSW Health and a sponsor. For example a sponsor may:
 - produce products or services that could damage health; or
 - does not practice good corporate governance (eg does not observe proper Occupational Health and Safety requirements, regulatory compliance, financial accountability requirements, etc).
 - the Sponsor is or has been directly involved in the manufacture and production or promotion of tobacco-related products, which includes cigarettes, cigars and pipes;
 - the Sponsor is or has been directly involved in the production, manufacture or promotion of any product or service that could damage the physical health or mental wellbeing of the members of the public;
- When examining the appropriateness of a sponsor, NSW Health will consider:
 - the type of products or services the organisation markets;
 - the marketing methods employed by the organisation;
 - the impact that the organisation's products and processing have on the health of consumers, the community and/or on the environment;
 - the public image of the sponsoring organisation as an employer;
 - NSW Health requires all potential sponsors to be aware of and respect the NSW Government Code of Conduct;

Obligations and rights of the organiser

13. The decision of the Organiser is final and decisive on any question not covered in the contract.
14. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the event.
15. The Organiser will specify any regulations with regard to sound levels including microphones, sound amplification, machine demonstrations and videos. The Sponsor agrees to abide by these.
16. The Organiser will accept no liability for loss or damage of equipment displayed or used by the Sponsor.

Obligations and rights of the sponsor

17. The Sponsor must ensure that all accounts are finalised by the due date on the invoice.
18. The Sponsor must make every effort to maximise promotion and commercial benefits of participating in the event.
19. The Sponsor must comply with all directions/ requests issued by the Organiser.
20. The Sponsor must comply with all applicable laws, including laws in relation to work health and safety. The Sponsor will therefore act with care to avoid damage to persons or property during the event.
21. The Sponsor agrees to comply with all instructions relating to delivery times. The Sponsor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries. The Sponsor agrees that the Organiser will not be liable for any goods rejected by the venue or lost or damaged prior to the delivery date specified or on return.
22. The Sponsor must disclose any real or perceived conflicts of interest.

Storage of goods

23. The Organiser will provide instructions regarding storage prior to the event. Under no circumstances are goods permitted to be stored in public areas.

Stand Services and Construction

24. Official contractors will be appointed by the Organiser to supply furniture, electrics, telecoms and IT equipment. This is for insurance and security reasons and details will be included in the Exhibitor Manual. All non-official contractors wishing to enter the exhibition are required to produce current Certificates of Currency for Insurance, Public Liability and OH&S. Access will be denied without such documentation.

Insurance and liability

25. Sponsors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.

Payment and cancellation

26. The Organiser will generate an invoice upon receipt of a written confirmation of the sponsorship agreement from the Sponsor. The Sponsor's fee must be paid 30 days after the invoice. Sponsorship packages will not be finalised until full payment is received.
27. Payments are to be made in Australian dollars. All prices quoted in the prospectus exclude GST.
28. Payments are to be made payable to: Health Administration Corporation.
29. In exceptional circumstances the Organiser may consider Sponsor cancellation; but only if the following conditions are complied with:
 - a. The request for cancellation is submitted in writing.
 - b. The Organiser is able to replace the sponsorship value in full.
 - c. The reason for the cancellation is, in the opinion of the Organiser, well founded. This excludes bankruptcy, liquidation & receivership.
30. The information contained in this prospectus is correct at the time of publication and is subject to change without notice.

Payment options

Upon receipt of a completed Expression of Interest form, one of our sponsorship team will be in contact with you to discuss your sponsorship interests. Once your sponsorship is finalised, you will be issued with a tax invoice to be paid by the due date on the invoice. NSW Health accepts cheque, credit card and EFT. Further information will be included in the tax invoice.

Securing your Sponsorship

Securing your sponsorship



To register your interest in sponsoring the NSW TB Conference 2023, please return this completed Expression of Interest form to the NSW TB Program conference team at NSWH-TBProgram@health.NSW.gov.au.

Expressions of Interest

Contact Name	
Position	
Organisation	
Address	
Telephone	
Email	

Sponsorship Interest

Please tick all sponsorship options of interest and a member of the conference team will be in touch to discuss a package.

NSW TB Conference 2023	
Gold Sponsorship \$15,000	
Silver Sponsorship \$5,000	
Bronze Sponsorship \$2000	

In agreement with the [NSW Health Sponsorship Policy](#), I declare there are no matters which might result in a real or perceived conflict of interest.

Signature

Date