



Newsletter



26 June 2014

Get Healthy at Work will be available to businesses and workers across NSW from **1 July 2014**. Businesses are encouraged to visit www.gethealthyatwork.com.au to register

Here is a summary of what has been happening over the past few months and the free services that will be available to businesses and workers.

Get Healthy at Work: A new name, logo, look and feel

Get Healthy at Work is the new branding for the NSW Healthy Workers Initiative. The name and logo tested well when a range of options were presented to workers and businesses representing different industries.

You may recognise the *Get Healthy at Work* branding as it builds on the existing brand of the *Get Healthy Information and Coaching Service*. Workers who participated in market research were able to distinguish between the two services whilst being able to recognise the synergies.



NSW Government commitment to *Get Healthy at Work*

The Australian Government Budget 2014/15 announced the cessation of the National Partnership Agreement on Preventive Health and associated funding for the NSW Healthy Workers Initiative.

The NSW Government has committed to continue to fund preventive health programs including *Get Healthy at Work*.

Get Healthy at Work will be delivered for at least the next two years and will maintain the planned service delivery model.

The two components that will be available to businesses online or delivered by a service provider include:

- 1) Workplace Health Program** designed to build the capacity and capability of organisations to create a workplace supportive of good health.
- 2) Brief Health Checks** are a free and confidential assessment of a worker's risk of developing type 2 diabetes and cardiovascular disease with referral to GPs, the *Get Healthy Information and Coaching Service* and *NSW Quitline*.

All online information, tools and templates will be freely available to all organisations no matter their size or industry.



Newsletter



26 June 2014

Get Healthy at Work service provider led services will be available to all businesses regardless of industry excluding public sector departments and agencies. Public sector departments and agencies will be able to access the online DIY Workplace Health Program and online Brief Health Checks, plus online content training.

The delivery of the service will continue to rely on the strong partnerships between the NSW Office of Preventive Health, the NSW Ministry of Health and WorkCover NSW.

As *Get Healthy at Work* transitions from project development to delivery, WorkCover NSW takes a lead operational role which includes responsibility for managing contracts with service providers, stakeholder relationships, business recruitment and marketing and communications.

Get Healthy at Work will continue to have a focus on industries whose workers display the highest prevalence of modifiable lifestyle risk factors for chronic disease. The two years of program delivery will focus on the Construction, Transport & Storage, Manufacturing, and Agriculture, Forestry & Fisheries industries, but not exclude other industries.

Stakeholder engagement

An Executive Advisory Group which includes industry, union and health stakeholders has been established to provide high level advice to the roll-out of *Get Healthy at Work*.

WorkCover NSW will take a lead role in managing relationships with existing and new union and industry stakeholders in order to drive recruitment from within the four focus industries.

NSW Health will maintain relationships with health sector stakeholders, lead program evaluation and will continue to be engaged during the roll-out.

Get Healthy at Work pilots

Since August 2013, a series of pilots have provided the opportunity to evaluate and refine the *Get Healthy at Work* service delivery model.

Pilot 1 concluded in February 2014 and the findings from evaluating this pilot have shaped the current service model.

With an eye to sustainability, one of the fundamental aims of *Get Healthy at Work* is to build the capacity and capability of organisations to promote good health among their workers.



Newsletter



26 June 2014

To achieve this, a range of online resources including training, information and tools has been designed to assist businesses in planning, implementing and reviewing their own Workplace Health Program, now and into the future.

Workplace health promotion professionals will also be freely available to businesses for a limited time to help them develop their first Workplace Health Program.

Pilot 2 is well underway and six businesses from the manufacturing and transport industries are involved in testing the *Get Healthy at Work* IT system, online learning package and refined service delivery model.

- Promoting *Get Healthy at Work* through existing networks, similar to the promotion of the *Get Healthy Information and Coaching Service*.
- Providing support to businesses and government agencies to plan and implement a Workplace Health Program.

Get Healthy at Work launch

Keep an eye out for the launch of *Get Healthy at Work* from **1 July 2014**.

For more information visit www.gethealthyatwork.com.au.

Service delivery

Get Healthy at Work will be delivered to workplaces by contracted health providers.

A panel of providers has been selected via a competitive tender process.

At this time Local Health Local Health Districts will not receive funding to deliver services to businesses. However, Local Health Districts wanting to work in this setting might consider the following opportunities: