A health care system to meet our needs

# The Power of Innovation

JODIE QUINNELL JUST HANG IN THERE- A FILM BY YOUNG PEOPLE FOR YOUNG PEOPLE



## Our Innovation: How We Improved Care/Services

Just Hang in There - a mini documentary featuring adolescent clients of Eurobodalla CAMHS sharing their experience of mental illness and their contact with the local mental health service.

Promotes access to mental health services used widely in schools, youth services and in training for medical students, mental health & hospital staff.



### Our Inspiration: The Start of the Journey

The Eurobodalla Council Youth Committee were concerned about limited awareness of mental health services amongst their peers.

Cards & pamphlets not effective.

Partnership – CAMHS, Council Youth Services and local cinema – "Lets make a film, put it on the web, give it to schools, launch it at the movies."



#### **Our Idea Comes to Life**

Success with Youth Beyond Blue Grant CAMHS clients agree wholeheartedly to be part of the project

An amazing working group with energy & ideas & commitment to young people

Two brilliant young film makers with some new equipment and lots of insight into MH

Cinema Launch - Promotional stickers, wrist bands, lots of pizza, media releases



View film

#### Our Insights: What We Have Learned

The project continues to grow and develop

Access on YouTube, Online resources and discussion tools

Plans for the future.....

Never underestimate the voice of our clients – the honesty, courage and hope expressed in the film is an amazing promotion for Health

