



# Jillian Skinner MP

## Minister for Health Minister for Medical Research

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### MEDIA RELEASE

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Thursday 18 December 2014

#### **MINISTER LAUNCHES NEW RECRUITMENT CAMPAIGN AT ORANGE**

Health Minister Jillian Skinner today visited Orange to launch a new website aimed at enticing health workers to join the Western NSW Local Health District.

Mrs Skinner said Western NSW Local Health District is home to fantastic health facilities and is leading the way in the delivery of rural community care.

“The ‘Y Not Make it You’ campaign slogan is a call to action which, when coupled with the new website, promises to attract skilled health professionals to live and work in Western NSW,” Mrs Skinner said.

“I’m always impressed with the innovation and improvements I see when visiting facilities across Western NSW Local Health District. It is a region which offers a variety of exciting and unique careers to health workers.

“There are many exciting opportunities in this district which combine a great lifestyle with educational and professional growth.”

The ‘Y Not Make it You’ campaign builds on the success of the district’s successful recruitment drive for new staff at the Bloomfield mental health campus.

“The Central West is a wonderful place to live and an even better place to work because the health facilities are second to none,” Mrs Skinner said

“The beauty of working in a region such as this is the connections you make in a close community. By taking up a job in a local health facility, you gain more than a new career - you become part of the fabric of a warm and welcoming rural community.”

For more information go to: <http://ynotmakeityou.com.au>

During the visit to Orange, Mrs Skinner met with members of the Orange Health Service Palliative Care Community Consultative group.

The group met for the first time on 8 December 2014 and has been formed to provide insight and feedback to the Orange Health Service on current and future palliative care services and facilities.

“We know that while 70 per cent of Australians say they want to die at home, only 16 per cent do - with more than half dying in hospitals,” Mrs Skinner said.

“The NSW Government is determined to provide patients and their loved ones with options for palliative care, allowing them to be supported to die at home if that is their wish.

“It’s encouraging to see the Orange Health Service Palliative Care Community Consultative group meeting to discuss this important issue. It is this kind of commitment and interest which assists us to deliver the best palliative care we can in a variety of settings.”

In 2013, Mrs Skinner announced the roll-out of \$35 million in community-based palliative care services across NSW - a cornerstone of the *NSW Government Plan to Increase Access to Palliative Care 2012-2016*.