International Year of the Nurse and Midwife & Nursing Now

As part of 2020 International Year of the Nurse and the Midwife and the Nursing Now movement, the Nursing and Midwifery Office (NaMO) are partnering with Local Health Districts and Specialty Networks across NSW Health to recognise and maximise the contribution of nurses and midwives to patients, families and to the broader health system.

The areas of focus are:

- Enabling nurses and midwives to work to their full scope of practice; to deliver improved healthcare, better access to care, improved efficiencies and to enhance the experience of care
- Strengthening the professional profile by communicating the impact of nursing and midwifery practice to health outcomes and people’s experience of care
- Supporting and developing leadership at all levels to drive sustainable, compassionate, evidence-based, quality healthcare for all.

Background

The World Health Organization has declared 2020 the International Year of the Nurse and the Midwife. Nursing Now is a global movement coinciding with 2020, seeking to empower nurses as healthcare leaders and to maximise our contribution to healthcare.

The Nightingale Challenge, part of Nursing Now, focuses on equipping the next generation of leaders.
Practice
Leading and enabling nurses and midwives to work to their full scope of practice

Nurses and midwives working to their full scope of practice facilitate better access to care, improved experiences of care, and enhanced value. To enable full scope of practice, NaMO is partnering with districts and networks to lead the ‘practice challenge’ where practice change is supported with evidence, resources, leadership and measurement of the impacts.

Areas of focus include venepuncture and intravenous cannulation, mental health nurse-led therapeutic groups, perineal suturing, and others as determined locally.

A working group for each clinical focus will be convened by the respective Principal Advisor (NaMO), drawing on established resources and evidence to develop:
- A consistent state-wide approach to skill development
- Resources that support practice change
- Coordinated measurement and communication of the impact of the change.

Two facilitated leadership groups will be offered, supporting nursing and midwifery leaders to lead and manage practice change, set strategy and communicate the impact of nursing and midwifery care. The groups will include Directors of Nursing and Midwifery (DoNM) from the DoNM Networking Group, rural and regional DoNMs, mental health leaders and midwifery leaders.

The practice challenge will be evaluated against the quadruple aim: improving the patient’s experience of care, improving the experience of staff providing care, improving the health of populations, and improving the value of healthcare.
Professional profile

Strengthening the professional profile of nurses and midwives by communicating the impacts of nursing and midwifery practice

NaMO is working with districts and networks to tell your stories and shine a light on the great work nurses and midwives do. We want to clearly articulate the ways you contribute to the outcomes and experiences of the people we care for. We'd like to showcase your influence and leadership, and support our collective professionalism: throughout 2020 and beyond. We want to strengthen the visibility of nursing and midwifery.

Sharing our stories demonstrates how nurses and midwives enact their unique culture of caring, and highlights the enormous diversity within the professions. Through every stage of life and in every context of the healthcare journey, nurses and midwives are there with patients and families.

We invite all nurses and midwives to get involved

Follow your LHD/SN and the NSW Health social media channels. You’ll see stories of some amazing colleagues, and there will be opportunities to add your voice to the conversation. We will be sharing your work and celebrating what matters most to the people we care for: your expertise, your leadership and your compassion. Join us!
Leadership
Developing and supporting leadership at all levels to drive sustainable, compassionate, evidence-based, quality healthcare for all

Nursing and midwifery leaders are recognised as being integral to shaping, leading and delivering health services; driving clinical and organisational change; retaining and developing the workforce; and having a vital role in ensuring healthcare is accessible, responsive, efficient and safe for all. NaMO continues to provide leadership development and support for nursing and midwifery leaders of all levels through courses, programs and groups.

Key focus areas in 2020:

**Emerging leaders**
- Partnering with district and network clinical leaders, we will share and build on available resources to develop an emerging leaders support system: the Emerging Leaders Collaborative.
- As part of the Nightingale Challenge, 18 emerging nurse leaders will be sponsored to complete the Australian College of Nursing’s Mid Career Emerging Leaders Program, and 16 emerging midwifery leaders will be sponsored to attend the Australian College of Midwives National Conference, building next generation leadership capability and capacity.
- With districts, NaMO continues to develop and implement ESME (Exploring the Student Midwife Experience) and NSWiMMs (NSW is Mentoring Midwives) to support and grow midwifery leadership at all levels.

**Practice change**
Support for leading clinical practice change will be offered via facilitated leadership groups run in parallel to the practice challenge. This is to support nursing and midwifery leaders to develop skills to manage practice change, set strategy and communicate the impact of nursing and midwifery care.