

RETAILER FACTSHEET

How to display the compulsory warning signs

This fact sheet provides information for retailers about displaying health warnings and other notices in retail outlets where tobacco products, e-cigarettes or e-cigarette accessories are sold, including vending machines, under the *Public Health (Tobacco) Act 2008* and *Public Health (Tobacco) Regulation 2016*.

1. Health warning at point of sale

A health warning sign must be displayed so it can be easily seen at the point of sale of tobacco products. It must be clearly visible to customers, so no part of the sign should be obstructed.

If there is no room on the wall, then the sign may be suspended from the ceiling. If you find that the standard sign does not fit in the space you have available, you may have your own sign made, as long as it complies with the following requirements:

- ✓ black writing on a white background;
- ✓ between 50 and 100cm wide and have an area not less than 2,000cm²; and
- ✓ text size and empty space in similar proportions to the standard sign.

The health warning is illustrated in Form 1 in Schedule 1 of the *Public Health (Tobacco) Regulation 2016* and is shown below.

Smoking kills
Call the Quitline
137 848 or 13 QUIT

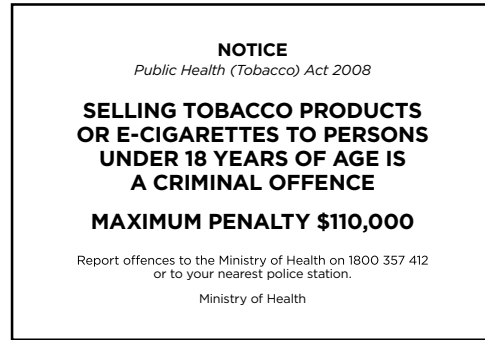
2. Notice regarding sales to minors at point of sale

Retailers selling tobacco products, e-cigarettes or e-cigarette accessories are required to display a notice about sales to minors. The notice states that it is illegal to sell tobacco products or e-cigarettes to persons under the age of 18 years. This sign must be placed so it can be easily seen at the point of sale.

This sign must be clearly visible and clearly legible. The sign must be:

- ✓ at least 15cm high and 21cm wide
- ✓ with black text on a white background

The sign is illustrated in Form 2 in Schedule 1 of the *Public Health (Tobacco) Regulation 2016* and is shown below.



3. Statement as to point of sale of tobacco on retail premises

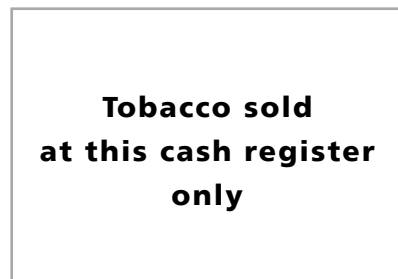
Retailers can put up signs to let customers know which cash register is being used for tobacco sales as long as:

- ✓ they sell products other than tobacco products, non-tobacco smoking products or smoking accessories; and
- ✓ the shop or retail outlet has more than one cash register.

The sign must conform to the following requirements:

- ✓ wording of “Tobacco sold at this cash register only”
- ✓ black lettering on a white background and be no larger in size than 60 point type, and
- ✓ the total sign size is no larger than 21cm high X 30 cm wide (A4).

Retailers can make their own signs as long as they meet the requirements set out in Regulation 17 in the *Public Health (Tobacco) Regulation 2016*.



This sign is not compulsory.

Retailers may put up more than one of these signs (for example help customers to know where to queue) but alongside each such sign the retailer must also display a sign of the form prescribed in Form 1, Schedule 1 of the *Public Health (Tobacco) Regulation 2016* (*Smoking Kills Call the Quitline 137 848 or 13 QUIT*).

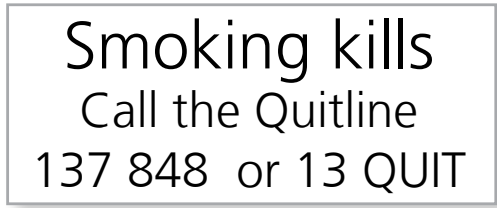
4. Health warning on vending machines

Tobacco vending machines may only be placed in restricted areas of liquor licensed premises such as in pubs, and in bar or poker machine areas of clubs. Tobacco vending machine operators are required by law to prominently display the following signage on the front of all tobacco vending machines:

Smoking Kills Call the Quitline 137 848 or 13 QUIT

- ✓ black writing on a white background
- ✓ have an area not less than 1000cm²
- ✓ text size and empty space in similar proportions to the standard sign

The health warning is illustrated in Form 1 in Schedule 1 of the *Public Health (Tobacco) Regulation 2016* as shown below.

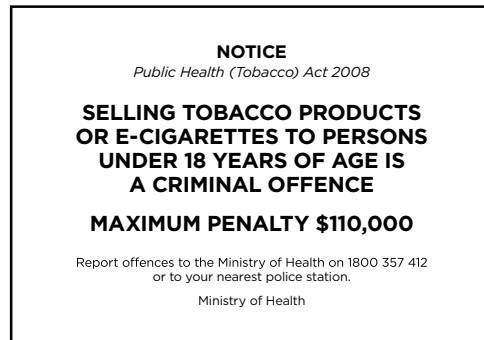


5. Notice regarding sales to minors on vending machines

The notice states that it is illegal to sell tobacco products or e-cigarettes to persons under the age of 18 years. The sign must be displayed on tobacco or e-cigarette vending machines. The sign must be:

- ✓ at least 15 cm high and at least 21 cm wide
- ✓ with black text on a white background

The sign is illustrated in Form 2 in Schedule 1 of the *Public Health (Tobacco) Regulation 2016* as shown below.



Where do I get these signs?

Compulsory signs are provided free of charge to retailers when they register for a free Tobacco Retailer Notification via Service NSW at www.service.nsw.gov.au.

Signs can also be ordered by emailing popresources@doh.health.nsw.gov.au or by calling **1300 655 957**.

Further information

For further information about tobacco control, please access the NSW Health website and Tobacco Retailer online training: www.health.nsw.gov.au/tobacco or call the Tobacco Information Line on **1800 357 412**.

The Tobacco Information Line can be accessed by non-English speaking persons via the Translating and Interpreting Service (TIS) on **13 14 50**.