

Finding The Right Person: Unlocking Value in Service Directories

An Integration Project between HealthPathways Sydney and the National Health Service Directory

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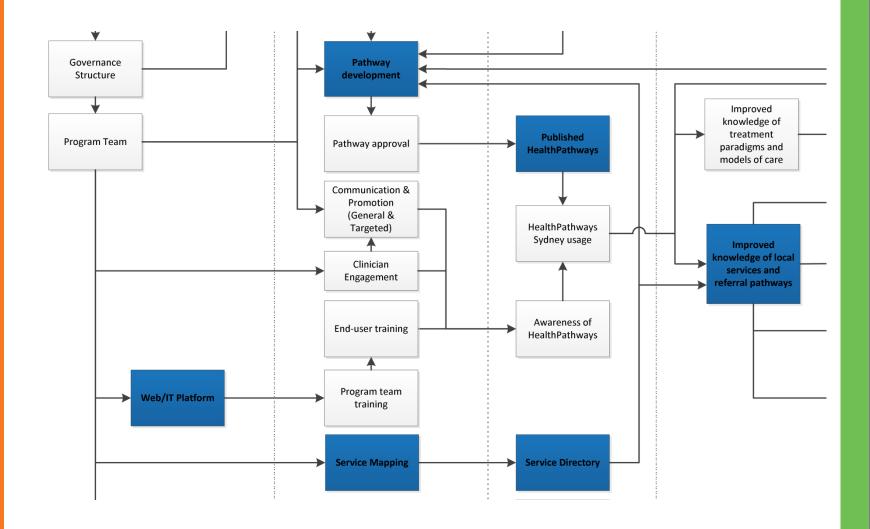


















Right Provider - Hard to Find

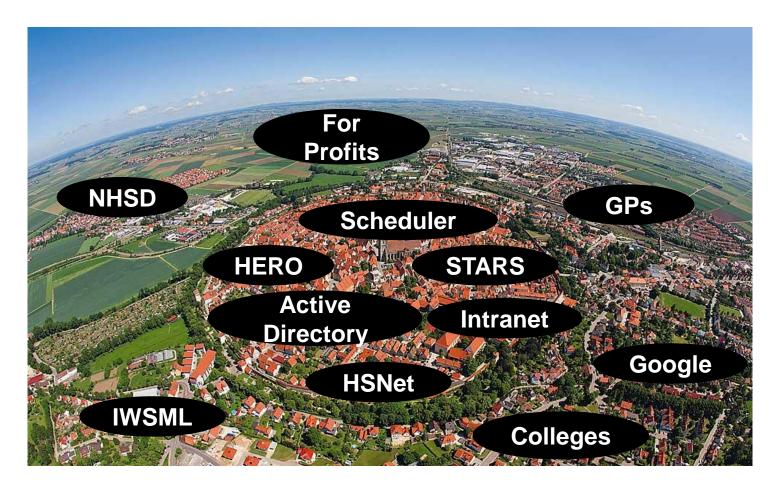








Right Provider - Hard to Find









HPS (GP) Requirements

- GP audience
 - Secondary benefit for others
- Public & Private
 - Facility relationships important
 - Equitable Access
- "Clinical Context"
 - Narrative vs directory
- Local content management
- Flexible display
- Scalable







Partnership













Demonstration







Our Strategy

- 1. Local content into NHSD
 - 1. IWSML service directory
 - 2. Pathways content
 - 3. HERO
 - 4. Private practitioners
- 2. Contextual integration
- 3. Local content management
- 4. Selective content restriction







Questions





