



# INNOVATION Awards 2013

Connecting Minds  
Innovating care every day in every way

## The Intangible Storytelling Project Healthy Living

### Introduction

*Intangible* captures the stories of seven carers from Far West NSW supporting a family member living with mental illness, intertwining and connecting their journeys with imagery of the local landscapes.



### Aim

To creatively use real stories to challenge views, workplace culture and community stigma in order to advocate for and highlight the journeys and needs of carers in the Far West.



Some of the *Intangible* resources

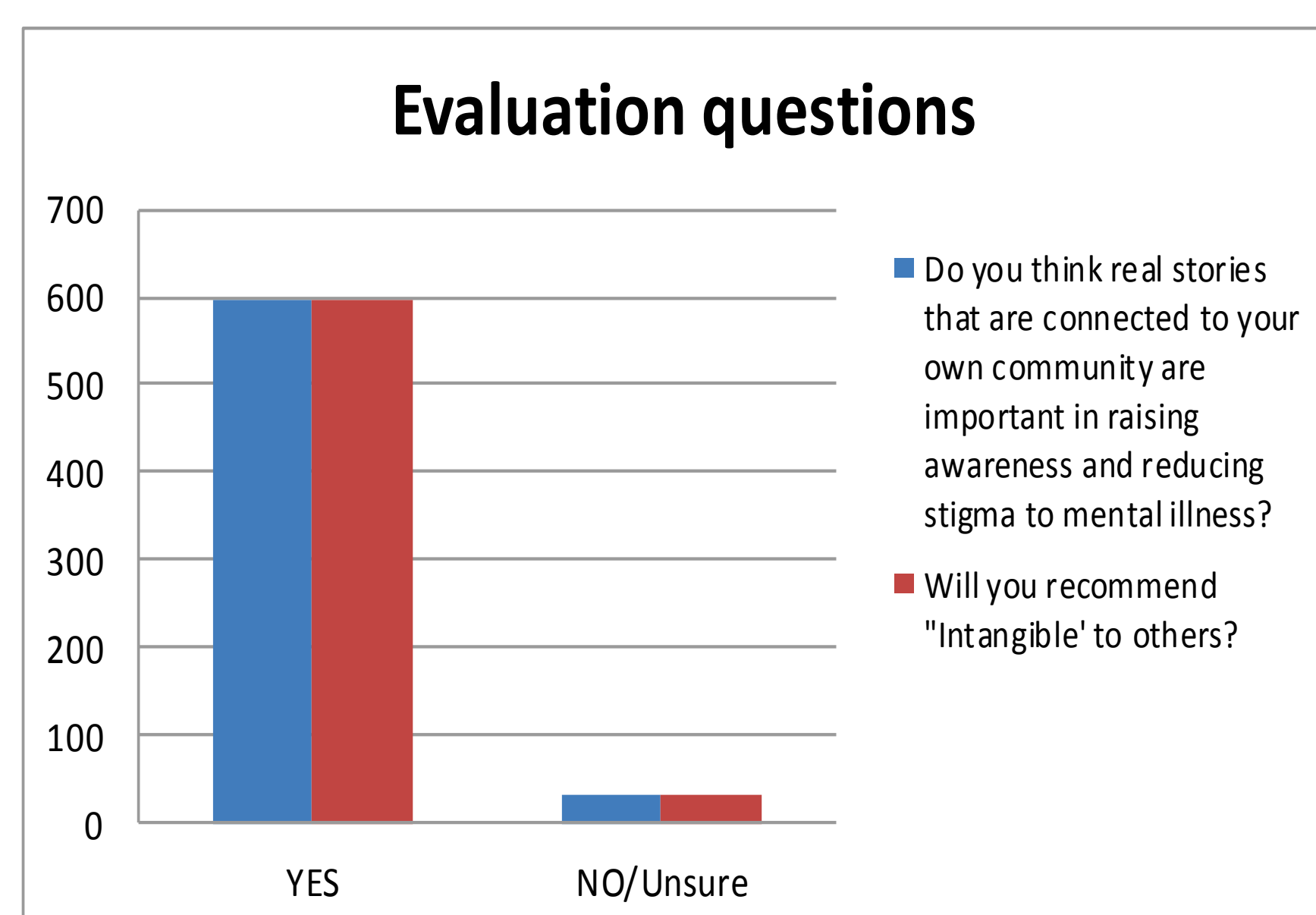
### Method

- Carer forums initially highlighted the need for a diversity of carers' stories
- Literature and available resource reviews
- Carer forums and one on one consultations
- Project team and funding sourced
- Carer participants engaged
- Numerous workshops and filming sessions
- Carer participation from beginning to end
- Resources developed, mostly in-house

### Results

*Intangible* has:

- had 12 community screenings across three Local Health Districts with over 950 people attending and 629 evaluations collected



- won the Family and Carer Involvement Category in the 2012 Mental Health Matters Awards
- received a Special Judges Award in the 2013 Australian and New Zealand Mental Health Service Achievements Awards
- won the Healthy Living Category and Judges Award for Excellence in Far West Local Health District (LHD) 2013 Health Innovation Awards
- distributed over 1000 copies of the DVD and 200 copies of the book across Australia

### Conclusion

*Intangible* is a high quality, multi-purpose resource that has been incorporated into workforce development, community awareness programs and education for carers and their families, not just within the Far West LHD where it is being sustained across many different platforms, but throughout NSW and Australia.

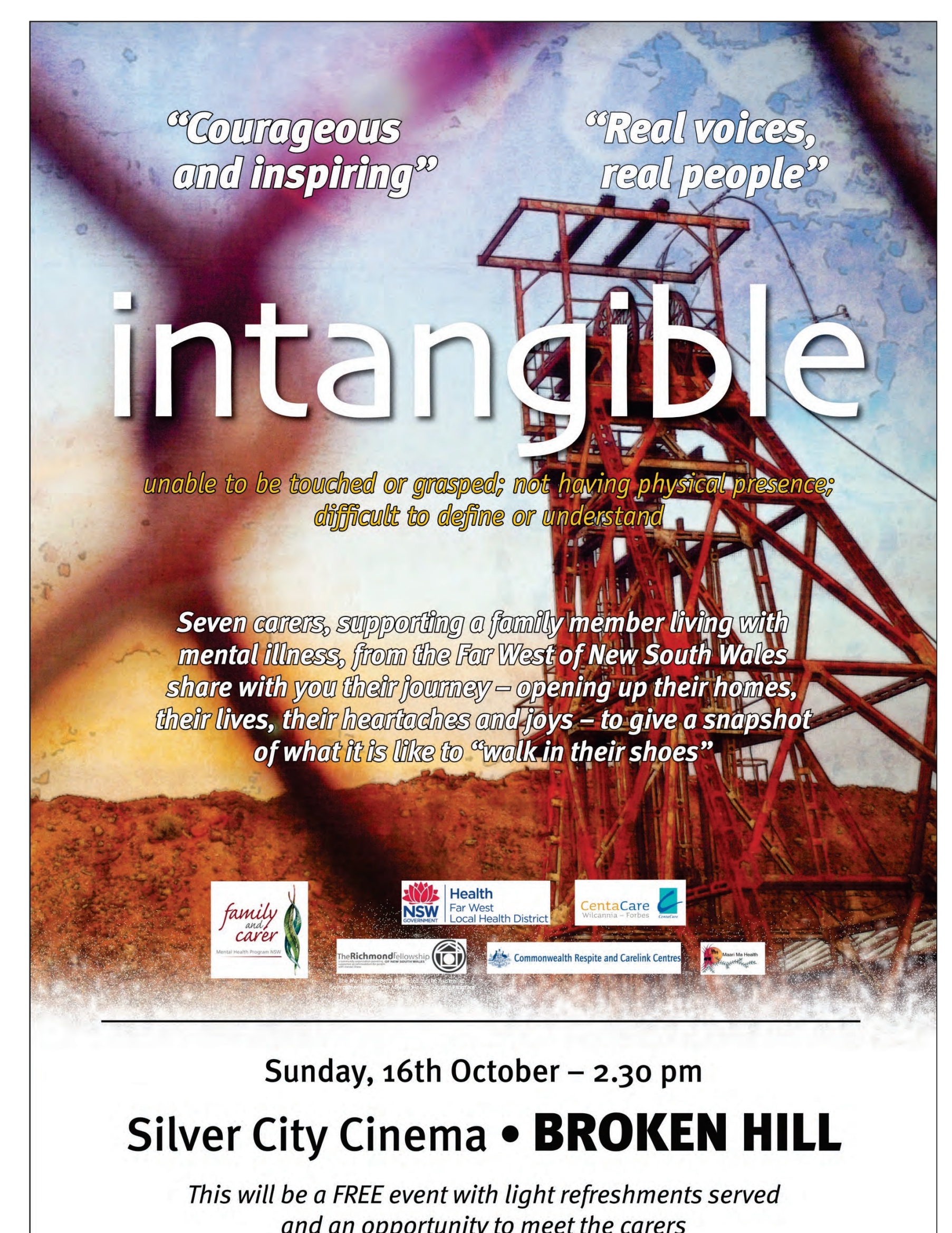
### Acknowledgements

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- Maari Ma Health Aboriginal Corporation
- Far West Commonwealth Respite and Carelink Centre

Most importantly:

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- Isobel Bennett
- Karrie Lannstrom
- Margot White
- Pat Williams
- Rachel Laurence



Health  
Far West  
Local Health District