

20th Platinum Anniversary

2018 NSW HEALTH AWARDS

SPONSORSHIP PROSPECTUS



20TH ANNUAL

NSW HEALTH AWARDS 2018

NSW Ministry of Health
73 Miller Street
NORTH SYDNEY NSW 2060
Tel. (02) 9391 9000
Fax. (02) 9391 9101
TTY. (02) 9391 9900
www.health.nsw.gov.au

Produced by: NSW Ministry of Health

This work is copyright. It may be reproduced in whole or in part for clinical use, study or training purposes subject to the inclusion of an acknowledgement of the source. It may not be reproduced for commercial usage or sale. Reproduction for purposes other than those indicated above requires written permission from the NSW Ministry of Health.

© NSW Ministry of Health 2018

SHPN (SCE) 18XXXX
ISBN 978-1-76000-888-X

Further copies of this document can be downloaded from the NSW Health webpage
www.health.nsw.gov.au

June 2018





Delivering platinum health care

NSW Health is world-class-operating Australia's largest health system and the biggest employer within the southern hemisphere.

The 20th Platinum Anniversary 2018 NSW Health Awards aim to recognise, celebrate and encourage healthcare innovation throughout the NSW health system and showcase how local innovation is making a difference to patient care across the state. In its 20th year, the NSW Health Awards will be run as a celebratory dinner and networking function for up to 500 NSW health professionals.

This event is the largest educational and networking program in the NSW Health calendar and provides a unique opportunity to reach a cross-section of health professionals working across the NSW public health sector including health managers, chief executives, board directors and clinicians from all local health districts across NSW.

We are offering a variety of sponsorship opportunities for organisations to partner with NSW Health to strengthen and build relationships across the broader NSW public health sector. This is a unique opportunity to generate brand awareness and interact with NSW Health delegates through any of the advertising, merchandise and promotional opportunities identified in this prospectus.

About

DATE

Monday 5 November 2018

VENUE

Hyatt Regency Sydney, 161 Sussex St, Sydney

TIME

5:30pm - 10:30pm

Top 3 reasons to sponsor the 20th Platinum Anniversary 2018 NSW Health Awards

- 1** NSW Health Awards has a direct audience of up to 500 NSW health professionals and exposure to a workforce of 114,000 people – the largest employer in the southern hemisphere.
- 2** Present your organisation's sponsored Award alongside NSW Minister for Health and/or the Secretary of NSW Health.
- 3** Advertise and promote your organisation pre, during and post NSW Health Awards.



Sponsorship summary table

Type	No. available	Investment
Platinum	11	\$25,000 per Award
Branding	2	\$10,000
Award satchels	1	\$5,000
Venue signage and Placenames	1	\$5,000
Media wall	1	\$5,000
Hall of Fame	1	\$5,000
Wifi	1	\$4,000
Reusable water bottles	1	\$2,500
Menus	1	\$2,500
Awards Program 1 page	3	\$1,500
Awards Program ½ page	4	\$1,000
TV/monitor screens to showcase Award finalists	2	RRP

We also encourage group packages to ensure your organisation gains maximum exposure at the 20th Platinum Anniversary 2018 NSW Health Awards



2017 Silver Sponsors

THANK YOU TO OUR SILVER SPONSORS

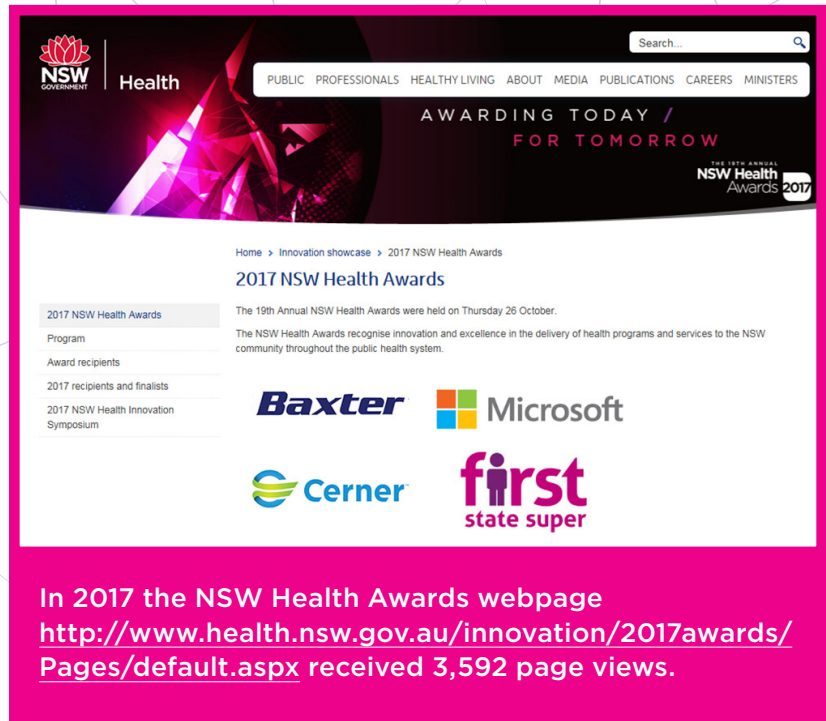
DELIVERING INTEGRATED CARE
Sponsored by 

KEEPING PEOPLE HEALTHY
Sponsored by 

SUPPORTING OUR PEOPLE and A SAFE AND HEALTHY WORKPLACE
Sponsored by 

HEALTH RESEARCH AND INNOVATION
Sponsored by 

2



The screenshot shows the top of the 2017 NSW Health Awards webpage. It features the NSW Government logo, a search bar, and navigation links for PUBLIC, PROFESSIONALS, HEALTHY LIVING, ABOUT, MEDIA, PUBLICATIONS, CAREERS, and MINISTERS. The main heading reads 'AWARDING TODAY / FOR TOMORROW'. Below this, there is a breadcrumb trail: Home > Innovation showcase > 2017 NSW Health Awards. The page title is '2017 NSW Health Awards'. A short paragraph states: 'The 19th Annual NSW Health Awards were held on Thursday 26 October. The NSW Health Awards recognise innovation and excellence in the delivery of health programs and services to the NSW community throughout the public health system.' A list of categories includes '2017 NSW Health Awards', 'Program', 'Award recipients', '2017 recipients and finalists', and '2017 NSW Health Innovation Symposium'. Logos for Baxter, Microsoft, Cerner, and first state super are displayed. A pink banner at the bottom of the screenshot contains the text: 'In 2017 the NSW Health Awards webpage <http://www.health.nsw.gov.au/innovation/2017awards/Pages/default.aspx> received 3,592 page views.'

THE 19TH ANNUAL
NSW Health Awards 2017

Supporting our People
AWARDED TO

South Western Sydney
Local Health District
**Culturally responsive pain
management approach**

 proudly sponsored by 


Elizabeth Koff
Secretary, NSW Health


The Hon Brad Hazzard MP
Minister for Health
Minister for Medical Research

Who attends the Awards?

In 2017, 472 attendees came together to share expertise, celebrate achievement and look towards the future.

Job role	Number of Attendees
Awards/judges	37
LHD/speciality network chief executives	23
LHD/speciality networks board chairs	25
Health pillars	5
Ministers and ministerial staff	6
Premium sponsors	9
NSW Health secretary and deputy secretaries	18
Awards finalists	243
Additional LHD/pillars agencies with no finalists	70
Other	36
TOTAL	472



Sponsorship options *Prices excludes GST

OPTION	PACKAGE INCLUSIONS
Platinum Package (\$25,000) *Sponsorship of an Award (11 Awards to choose from)	Brand awareness <ul style="list-style-type: none">• Exposure of your logo and web link on the 20th Platinum Anniversary 2018 NSW Health Awards website pre, during and post Awards• Logo printed on sponsored Award certificate and trophy• Logo on screen during announcement of award recipient• Organisation logo and profile listed in Awards Program Booklet• Extended online visibility on the 2018 NSW Health Awards website - pre and post Awards• Opportunity to provide two (2) inserts for the Award satchels (500 to be supplied)• Complimentary signage in the pre-dinner drinks area Acknowledgements <ul style="list-style-type: none">• Verbal acknowledgement by MC during welcome and closing address• Opportunity for a representative from your organisation to present Award alongside NSW Minister for Health and/or the Secretary for NSW Health• Acknowledgement of your organisation via NSW Health social media Hospitality <p>VIP seating at NSW Health Awards (5 seats)</p> Networking <p>Opportunities for five (5) representatives from your organisation to network with up to 500 health professionals working across the NSW public health sector including health managers, chief executives, board directors and clinicians from all local health districts across the state</p>
Branding exposure (\$10,000)	Brand awareness <ul style="list-style-type: none">• Exposure of your logo and web link on the 20th Platinum Anniversary 2018 NSW Health Awards website pre, during and post Awards including:<ul style="list-style-type: none">- logo on sponsor/exhibitor page- link to your website- 200 word profile- link to 1 download• Organisation logo and profile listed in Awards Program Booklet• Opportunity to provide one (1) insert for the Award satchels (500 to be supplied) Acknowledgements <ul style="list-style-type: none">• Acknowledgement of your organisation via NSW Health social media• Acknowledgement of your organisation via NSW Health Awards online registration system

OPTION	PACKAGE INCLUSIONS
Awards satchels (\$5,000)	<p>Brand awareness</p> <ul style="list-style-type: none"> • Exclusive organisation logo on one side of delegate satchel (sponsor to provide 500 satchels) • Opportunity to provide one (1) insert for the Award satchels • Exposure of your logo on the 20th Platinum Anniversary 2018 NSW Health Awards website pre, during and post Awards • Organisation logo and profile listed in Awards Program Booklet <p>Acknowledgements</p> <p>Acknowledgement of your organisation via NSW Health social media</p>
Venue signage (\$5,000)	<p>Brand awareness</p> <ul style="list-style-type: none"> • Exclusive sponsorship logo on digital signage around the venue and on VIP place cards • Organisation logo and profile listed in Awards Program Booklet <p>Acknowledgements</p> <p>Acknowledgement of your organisation via NSW Health social media</p>
Media wall (\$5,000)	<p>Brand awareness</p> <ul style="list-style-type: none"> • Exclusive sponsorship of the media wall • Organisation logo and profile listed in Awards Program Booklet <p>Acknowledgements</p> <ul style="list-style-type: none"> • Acknowledgement of your organisation via NSW Health social media
Hall of Fame (\$5,000)	<p>Brand awareness</p> <ul style="list-style-type: none"> • Exclusive sponsorship of the Hall of Fame display showcasing winners from the past 20 years • Organisation logo and profile listed in Awards Program Booklet <p>Acknowledgements</p> <p>Acknowledgement of your organisation via NSW Health social media</p>
Wifi (\$4,000)	<p>Brand awareness</p> <ul style="list-style-type: none"> • Exclusive sponsorship of wifi at the Awards • Organisation logo and profile listed in Awards Program Booklet <p>Acknowledgements</p> <p>Acknowledgement of your organisation via NSW Health social media</p>

OPTION	PACKAGE INCLUSIONS
Reusable water bottles (\$2,500)	<ul style="list-style-type: none"> • Exclusive sponsorship of the Awards reusable water bottle sponsor (sponsor to provide 500 bottles) • Organisation logo to be printed on reusable water bottle included in the satchel bags • Organisation logo and profile listed in Awards Program Booklet <p>Acknowledgements</p> <p>Acknowledgement of your organisation via NSW Health social media</p>
Menus (\$2,500)	<p>Brand awareness</p> <ul style="list-style-type: none"> • Exclusive sponsorship of dinner Menus centrally located on each table • Organisation logo and profile listed in Awards Program Booklet <p>Acknowledgements</p> <p>Acknowledgement of your organisation via NSW Health social media</p>
Awards Program advertising - Full page (\$1,500)	<p>Full page advertisement in Awards Program booklet A5</p>
Awards Program advertising -Half page (\$1,000)	<p>Half page advertisement in Awards Program booklet A5</p>
Lightweight, electronic TV/ monitor screens to showcase Award finalists	<ul style="list-style-type: none"> • Exclusive sponsorship of showcasing finalists at the Awards pre dinner drinks function • Organisation logo and profile listed in Awards Program Booklet <p>Acknowledgements</p> <p>Acknowledgement of your organisation via NSW Health social media</p>

We also encourage group packages to ensure your organisation gains maximum exposure at the 20th Platinum Anniversary 2018 NSW Health Awards

BOOKING FORM

Securing your sponsorship

EXPRESSION OF INTEREST

To register your interest in sponsoring the 20th Platinum Anniversary 2018 NSW Health Awards, please return this completed Expression of Interest form to:

Internal Communications and Stakeholder Engagement
NSW Ministry of Health
Email: nswhealthawards@doh.health.nsw.gov.au

Organisation

Contact name

Position

Postal address

Telephone

Email

Please indicate which sponsorship opportunity you are interested in (prices exclude GST):

Are you interested in purchasing a group package? YES NO

I declare that there are no matters which might give rise to a real or perceived conflict of interest.

Signature

Date:

The Organiser appreciates your support and cooperation and looks forward to working with you. The information contained in this prospectus is correct at the time of publication and is subject to change without notice. By completing this booking form, I acknowledge and accept the terms and conditions as outlined in the document.

TERMS AND CONDITIONS

Submission process

This document contains the standard terms and conditions for participating in the 2018 NSW Health Awards that form part of the contract. It should be read in conjunction with the 2018 Annual NSW Health Awards Sponsorship Prospectus.

The contract

1. The term “Organiser” refers to the NSW Ministry of Health.
2. The term “Sponsor” includes any person, firm, company or corporation and its employees and agents identified in the Expressions of Interest form or other written request for sponsorship (this includes the exhibition space sponsors).
3. A “contract” is formed between the Organiser and Sponsor when the Organiser accepts written confirmation of the sponsorship agreement from the Sponsor and receives 100 per cent of the total amount owing as payment in full.
4. The Organiser may cancel the contract at its discretion if the full amount is not obtained by the due date of the invoice. The Organiser will generate an invoice upon written confirmation of the sponsorship agreement from the Sponsor. Additionally, the Organiser reserves the right to cancel the contract, in which case the Organiser will return the amount paid in full.

Conditions of Payment

5. Payment in full (100%) is required within 30 days of confirmation of your sponsor agreement. On receipt of confirmation, a tax invoice will be forwarded to you. All sponsorship must be fully paid for within 30 days unless otherwise negotiated at time of signing.

The application

6. The Organiser reserves the right to refuse application or prohibit any Sponsor from participation without assigning a reason for such refusal or prohibition.

Prohibited sponsorship and conflicts

7. NSW Health will only enter into sponsorship arrangements with reputable organisations whose public image, products and/or services are consistent with the principles, vision and goals of the NSW Government. Potential sponsors will have a sound reputation with NSW Government, as well as a good performance record for any past sponsorship.
8. NSW Health will not consider sponsorship partnerships with organisations that:
 - i. Have an alignment to political or religious organisations
 - ii. Promote gambling
 - iii. May be construed as discriminatory
 - iv. Could be detrimental to public health and safety
 - v. Promotes or encourages alcohol or any substance abuse.
9. Tobacco products: NSW Health specifically prohibits any sponsorship with a company that owns, controls or is involved with the manufacture and production or promotion of tobacco-related products, which includes cigarettes, cigars and pipes. All NSW Health sponsors are required to certify they are not involved with the production, manufacture or promotion of tobacco and tobacco related products, including cigarettes and cigars.

10. Other conflicts: other potential conflicts may arise between the mission and goals of NSW Health and a sponsor. For example a sponsor may:
 - produce products or services that could damage health; or
 - does not practice good corporate governance (eg does not observe proper Occupational Health and Safety requirements, regulatory compliance, financial accountability requirements, etc).
 - the Sponsor is or has been directly involved in the manufacture and production or promotion of tobacco-related products, which includes cigarettes, cigars and pipes;
 - the Sponsor is or has been directly involved in the production, manufacture or promotion of any product or service that could damage the physical health or mental wellbeing of the members of the public;
11. When examining the appropriateness of a sponsor, NSW Health will consider:
 - i. the type of products or services the organisation markets
 - ii. the marketing methods employed by the organisation
 - iii. the impact that the organisation’s products and processing have on the health of consumers, the community and/or on the environment
 - iv. the public image of the sponsoring organisation as an employer
 - v. NSW Health requires all potential sponsors to be aware of and respect the NSW Government Code of Conduct

Obligations and rights of the organiser

12. The decision of the Organiser is final and decisive on any question not covered in the contract.
13. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the event.
14. The Organiser will specify any regulations with regard to sound levels including microphones, sound amplification, machine demonstrations and videos. The Sponsor agrees to abide by these.
15. The Organiser will accept no liability for loss or damage of equipment displayed or used by the Sponsor.

Obligations and rights of the sponsor

16. The Sponsor must ensure that all accounts are finalised by the due date on the invoice.
17. The Sponsor must comply with all directions/ requests issued by the Organiser.
18. The Sponsor must comply with all applicable laws, including laws in relation to work health and safety. The Sponsor will therefore act with care to avoid damage to persons or property during the event.
19. The Sponsor agrees to comply with all instructions relating to delivery times. The Sponsor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries. The Sponsor agrees that the Organiser will not be liable for any goods rejected by the venue or lost or damaged prior to the delivery date specified or on return.
20. The Sponsor must disclose any real or perceived conflicts of interest.

Storage of goods

21. The Organiser will provide instructions regarding storage prior to the event. Under no circumstances are goods permitted to be stored in public areas.

Insurance and liability

22. Sponsors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.

Payment and cancellation

23. The Organiser will generate an invoice upon receipt of a written confirmation of the sponsorship agreement from the Sponsor. The Sponsor's fee must be paid 30 days after the invoice. Sponsorship packages will not be finalised until full payment is received.
24. Payments are to be made in Australian dollars. All prices quoted in the prospectus exclude GST.
25. Payments are to be made payable to: Health Administration Corporation.
26. In exceptional circumstances the Organiser may consider Sponsor cancellation; but only if the following conditions are complied with:
 - a. The request for cancellation is submitted in writing.
 - b. The Organiser is able to replace the sponsorship value in full.
 - c. The reason for the cancellation is, in the opinion of the Organiser, well founded. This excludes bankruptcy, liquidation & receivership.
27. The information contained in this prospectus is correct at the time of publication and is subject to change without notice.

Payment options

Upon receipt of a completed Expression of Interest form, one of our sponsorship team will be in contact with you to discuss your sponsorship interests. Once your sponsorship is finalised, you will be issued with a tax invoice to be paid by the due date on the invoice. NSW Health accepts cheque, credit card and EFT. Further information will be included in the tax invoice.



SHPN (SCE) 180401