

Visual identity - Nursing and midwifery in 2020

Strapline and insitu mock-ups

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Final

Nursing and Midwifery

2020 *International Year of the Nurse and Midwife*

Every person
Every time
Exceptional care

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Midwifery**

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In-situ

Social media tiles



EDM

NSW Government Health health.nsw.gov.au

Nursing and Midwifery Every person Every time Exceptional care
2020 International Year of the Nurse and Midwife

As we race towards the end of 2019, I would like to personally thank nurses and midwives across the state for your contribution to patients and to the health system over the past 12 months. It is impossible to touch on all of your great work as there are literally hundreds (or more!) examples of innovation, research, achievements, awards, and very special stories from our patients. As professions, nursing and midwifery continue to be at the heart of our health system: caring, innovating, and making a real difference for people every day.

It is my pleasure and honour to be your professional lead. Together with my colleagues, the Local Health District and Network Directors of Nursing and Midwifery (LHDN DoNMs), we thank you for your expertise, your gentle support and your dedication to patients, their families and to the NSW Health system as a whole.

A message to nurses and midwives from Jacqui Cross, Chief Nursing and Midwifery Officer