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Creating Your Personal Brand

Determine your attributes by asking yourself the following

1	What are my strengths?	
2	What am I already known for?	
3	What am I passionate about?	
4	What would I really like to accomplish with my life?	
5	What am I truly good at?	
6	What contributions can I make?	
7	How do I define success? What does success mean to me?	
8	What do I want my legacy to be?	
9	How would I like to be remembered?	

Reference: MPA, www.magazine.org/diversity